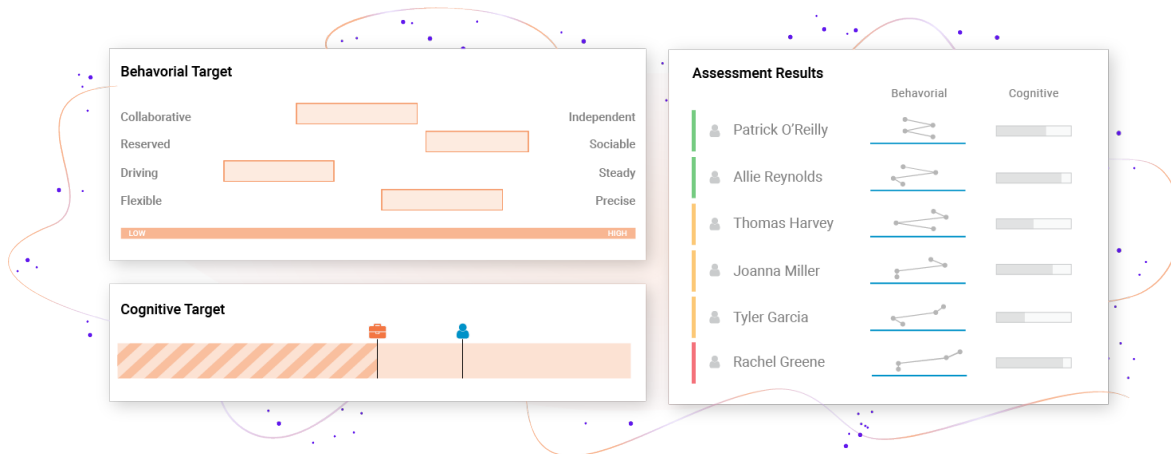


# Objective hiring is smart hiring.

## Bring predictability and reliability to your hiring process.

Gut feel is not a good enough reason to hire someone. Neither is relying solely on past performance indicators like GPA, references, or a pedigreed resume. Instead, turn to hiring tools that incorporate behavioral and cognitive insights. This is the best way to predict how a candidate will think and work.



## Ready. Aim. Hire.

Know who you're looking for before they step into your office for an interview. Start by defining job requirements. The PI software guides you through setting behavioral and cognitive **Job Targets**. If you're not sure where to begin, tap into the wisdom of thousands of hiring managers by using a benchmark.

## Save time with Match Score.

Cut down the time it takes to screen candidates. As they complete their **PI Behavioral Assessment™** and **PI Cognitive Assessment™** they're assigned a **Match Score** from 1-10. The best fits for the role float to the top of the list. Mark your favorites to speed up your hiring process.

## Interview with confidence.

To bring structure to your interviews, the **Interview Guide** shows you how a candidate's behavioral drives and needs align to the target you have set. Use the recommended questions to probe for gaps and to confirm fit.